



Kommunikation und Gesellschaft - systemtheoretisch beobachtet: Sprache, Schrift, einseitige Massen- und digitale Online-Medien (German Edition)

Iris Thye

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Dieses Buch setzt sich in wissenschaftlicher Exegese mit dem von Niklas Luhmann konstituierten systemtheoretischen Begriff der Kommunikation auseinander. Eine evolutionär angelegte Analyse der verschiedenen Kommunikationsmedien folgt der begriffstechnisch präparierten Leitfrage, welche Veränderungen Sprache, Schrift, einseitige Massen- und digitale Online-Medien bei den drei basalen Komponenten der Kommunikation – Information, Mitteilung, Verstehen – bewirken. Wenn Kommunikation mit Luhmann als die grundlegende soziale Operation zu verstehen ist, die Gesellschaft allererst konstituiert, dann lässt sich zeigen, dass insbesondere technisch bedingte Umwälzungen in der Kommunikation – Buchdruck, elektronische Medien, Web 2.0 – bahnbrechende Veränderungen in der Gesellschaft, ihren Strukturen und Semantiken begünstigen und vorantreiben.

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