



Trennung oder Identität der Rollen des CEO und des Chairman of the Board? (German Edition)

Andrej Kasaj

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Diplomarbeit aus dem Jahr 2010 im Fachbereich BWL - Investition und Finanzierung, Note: 1,7, Universität Mannheim, Sprache: Deutsch, Abstract: Diese Arbeit untersucht die Vor- und Nachteile einer personellen Union der Funktionen des CEO und des "Chairman of the Board". Neben theoretischen Überlegungen werden mithilfe empirischer Ergebnisse vor allem die Auswirkungen auf den Unternehmenserfolg und die Vergütungsstrukturen untersucht. Des Weiteren beschäftigt sich diese Arbeit mit der damit eng verbundenen Fragestellung, ob der CEO nach seiner Amtszeit dem "Board of Directors" weiterhin als einfaches Mitglied erhalten oder aus dem Unternehmen ausscheiden soll. Zuletzt wird darauf eingegangen, inwieweit sich diese Fragestellungen auf das deutsche Corporate Governance System übertragen lassen.

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