Teach Yourself VISUALLY Search Engine Optimization (SEO)

Rafiq Elmansy

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The perfect guide to help visual learners maximize website discoverability

Whether promoting yourself, your business, or your hobbies and interest, you want your website or blog to appear near the top when your customers search. Search engine optimization, or SEO, is increasingly essential to businesses. This full-color, step-by-step guide demonstrates key SEO concepts and practices in an easy-to-follow visual format. Learn how to set up your website and what to implement to help your business or product make a great showing in search results.

- Helps visual learners understand and practice important SEO concepts
- Uses full-color, step-by-step tasks to teach the elements of SEO
- Provides information you can quickly and easily implement to enhance your site's search engine rankings
- Demonstrates how to make your site attractive to casual web surfers as well as to the algorithms and spiders used by Google and other search engines

Teach Yourself VISUALLY SEO will demystify search engine optimization, helping you boost search engine rankings and improve the visibility of your website.

Note: Per the Penguin Policy 2.0 update, some of the tasks in Chapter 6 may present a risk to Google page rank. Please read the latest policy update from Google to know fully what will work best for increasing and maintaining Google Page Rank

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Hattie Godfrey:

Playing with family inside a park, coming to see the marine world or hanging out with friends is thing that usually you might have done when you have spare time, then why you don't try matter that really opposite from that. Just one activity that make you not experiencing tired but still relaxing, trilling like on roller coaster you are ride on and with addition details. Even you love Teach Yourself VISUALLY Search Engine Optimization (SEO), you can enjoy both. It is excellent combination right, you still wish to miss it? What kind of hang type is it? Oh seriously its mind hangout guys. What? Still don't have it, oh come on its named reading friends.

Danny Solberg:

With this era which is the greater man or woman or who has ability to do something more are more important than other. Do you want to become certainly one of it? It is just simple solution to have that. What you have to do is just spending your time almost no but quite enough to enjoy a look at some books. On the list of books in the top listing in your reading list is definitely Teach Yourself VISUALLY Search Engine Optimization (SEO). This book that is certainly qualified as The Hungry Slopes can get you closer in turning into precious person. By looking upward and review this publication you can get many advantages.

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