



Configuration Management for Senior Managers: Essential Product Configuration and Lifecycle Management for Manufacturing

Frank B. Watts

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Configuration Management for Senior Managers is written to help managers in product manufacturing and engineering environments identify the ways in which they can streamline their products and processes through proactive documentation control and product lifecycle management.

Experienced consultant Frank Watts gives a practitioner's view tailored to the needs of management, without the textbook theory that can be hard to translate into real-world change. Unlike competing books that focus on CM within software and IT environments, this engineering-focused resource is packed with examples and lessons learned from leading product development and manufacturing companies, making it easy to apply the approach to your business.

- Developed to help you identify key policies and practices needing attention in your organization to establish and maintain consistency of processes and products, and to reduce operational costs
- Focused on configuration management (CM) within manufacturing and engineering settings, with relevant examples from leading companies
- Written by an experienced consultant and practitioner with the knowledge to provide real-world insights and solutions, not just textbook theory



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