



# Global Entrepreneurship: Environment and Strategy

*Nir Kshetri*

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**Global Entrepreneurship: Environment and Strategy** Nir Kshetri

Selected as an Outstanding Academic Title by *Choice Magazine* in 2014!

Nir Kshetri's *Global Entrepreneurship: Environment and Strategy* provides a window into the economic, political, cultural, geographical, and technological environments that affect entrepreneurs as they exploit opportunities and create value in economies across the world.

The book begins with a discussion of the theories, concepts, indicators, and measurements that impact entrepreneurship differently in different regions. From there, it offers helpful insights into global variations in entrepreneurial ecosystems and finance. Kshetri methodically examines entrepreneurship patterns in diverse economies through the lenses of economic system, political system, culture and religion, and geography (both by country and continent).

*Global Entrepreneurship* offers case studies at the end of each chapter illustrating concepts learned, as well as three detailed cases in an appendix for broader reflection. The book also includes online data resources, and international business planning support, making it a valuable resource for students in entrepreneurship, and international business classes.



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