



# **Project Management for Healthcare (ESI International Project Management Series)**

*David Shirley*

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As a growing number of healthcare organizations implement project management principles to improve cost and service efficiencies, they are in desperate need of resources that illustrate the project management needs of today's healthcare professional. **Project Management for Healthcare** fills this need. Using easy-to-follow language, it explains how the time-tested principles of project management can help maximize limited resources and ensure the highest possible quality of care.

Exploring the discipline of project management from the perspective of the healthcare environment, the book dissects the project process and provides the tools and techniques required to successfully plan, execute, and control any healthcare-based project. From identifying stakeholders to constructing a project plan, it covers the spectrum of project planning activities. Complete with chapter summaries, exercises, hints, review questions, and case studies, it illustrates applications across a range of healthcare settings.

- Explains how to utilize the project plan to execute projects within budget, schedule, and quality objectives
- Covers program management as it relates to healthcare
- Addresses the interaction between healthcare and information technology
- Presents best practices from the pharmaceutical and medical equipment industries—that can easily be adapted to any healthcare setting

Because most healthcare personnel will inevitably have to work with program management and need to interact with pharmaceutical companies and medical device manufacturers, the book provides an inside look at the processes and best practices used to bring products to market in these industries. Explaining how to adapt these processes to drive down costs and improve the quality of care in any healthcare setting, the book includes a case study of a medical facility that illustrates the proper application of the tools and techniques needed to manage healthcare projects effectively and efficiently.

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