



A Comparative History of Commerce and Industry, Volume II: Converging Trends and the Future of the Global Market: 2

David E. McNabb

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With the business landscape constantly in flux, researchers and analysts look to historical trends to better predict the future of modern business. *A Comparative History of Commerce and Industry, Volume II* brings together cases from the United States, Great Britain, Germany, and Japan to analyze the forces that are shaping the business systems of the future.

This book builds on previous research and analysis to explore the effects of cultural and social foundations in the industrialized world. Beginning with post-World War I laissez-faire industrialization, David E. McNabb explores historical events and trends that have contributed most to each country's business system. This book offers insight into the important issues that challenge future globalization, such as ethics, the environment, the recession, and the knowledge economy.



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