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Vicente Falconi

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O Verdadeiro Poder é o grande legado do consultor e administrador Vicente Falconi Campos para as lideranças do nosso país.

O livro relata, por meio de cases e exemplos onde o autor esteve diretamente envolvido, todas as questões importantes para que uma empresa ou projeto possa se desenvolver e crescer. O texto esclarece, com grande didática, quais são os pontos de sucesso que estão por trás do crescimento saudável e do saneamento de grandes empresas e instituições governamentais. Em outras palavras, Vicente Falconi revela o que está por trás dos resultados alcançados.

De fácil e agradável leitura, o livro relata as experiências do autor nos anos de 1997 a 2009, período em que atuou como conselheiro em empresas como a Ambev e Sadia, além da sua intensa atuação em projetos de gestão dos governos municipais, estaduais e federal, juntamente com a equipe de consultores da FALCONI Consultores de Resultado.

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